



2ND EDITION
**INDIA PAINT
& COATING
EXPO**
Join the Paint and Coating Revolution

13 14 15
APRIL 2026
Bangalore International
Exhibition Center, INDIA

Exhibition on
Paint, Coating, Technology & Allied Industry

**BOOK YOUR
STALL NOW!**



Organizer



**MEDIA DAY
MARKETING**

www.paintandcoatingexpo.com

About the Expo

The India Paint and Industry Expo in Bangalore, India from 13th to 15th April 2026, will be a three-day event that gathers industry professionals, service providers, machinery and equipment manufacturers, technology innovators, and related stakeholders. This unique platform will facilitate networking, knowledge sharing, and business opportunities in the Paint and Coating sector, ultimately benefiting all participants.

The India Paint and Industry Expo is an event designed to stimulate investment in the Paint and Coating industry, fostering a platform for local and national investors and experts to share knowledge, exchange business ideas, and ultimately drive business growth. By bringing together industry stakeholders, the expo aims to promote trade, improve competitiveness, and increase the overall value of the Paint and coating sector.

The right technology, practices and equipment play a very crucial role in getting the right output in the paint and coating industry. The choice of right equipment and right quality is very important to create the perfect ground for a very successful position in the Paint and Coating industry. Using the right tools and equipment will save you time and help you give your customers the exact things they are looking for and become the key ingredient in taking your business towards success.

Selecting the appropriate tools and maintaining their quality ensures efficient production, customer satisfaction, and overall growth in the industry.

This Expo serves as a significant platform, connecting the latest Paint and coating technologies with professionals. It facilitates interactive sessions, enabling better understanding of buyer-seller requirements and fostering awareness among all end-user segments. This event promotes networking and knowledge-sharing opportunities within the industry.

The Paint and coating Sector in India

The paint and coating sector in India is booming, with its market size projected to reach \$15 billion by 2029, growing at a CAGR of 9.38% from 2024 to 2029. This growth is driven by increasing demand from the infrastructure and construction sectors, rapid economic development, and urbanization in the country.

- ❖ The Indian paint and coating industry was valued at approximately ₹700 billion (around \$9.5 billion USD) in 2022.
- ❖ The market is expected to grow at a Compound Annual Growth Rate (CAGR) of 12-15% from 2022 to 2027.
- ❖ By 2027, the market is projected to reach ₹1.4 trillion (around \$19 billion USD)

Segments in the Industry

1. Decorative Paints: 55-60% market share
 - Emulsions, distempers, and cement paints for interior and exterior walls.
2. Industrial Coatings: 25-30% market share
 - Coatings for automotive, marine, aerospace, and other industrial applications.
3. Automotive Refinish Coatings: 10-15% market share
 - Coatings for vehicle repairs and refinishing.



Factors supporting the Growth of the Industry

Infrastructure Development: Growing demand for housing, commercial spaces and infrastructure projects.

Automotive Growth: Increasing vehicle production and sales drive demand for automotive coatings.

Sustainability: Rising focus on eco-friendly and low-VOC (Volatile Organic Compound) paints.

Digitalization: Online sales platforms and digital marketing strategies gain traction.

Government Initiatives: Supportive policies, such as "Make in India" and "Smart Cities Mission."

Why should you exhibit in India Paint and Coating Expo

Exhibiting in our events provides you a very good opportunity for growing your business and creating brand awareness. Exhibiting in our events will lead to

- Lead Generation
- Branding
- An Apt Platform to reach the Targeted Customers
- A one stop for all latest industry trends in one place.
- An Excellent opportunity to showcase your company's latest innovations and products to leading Clients and visitors
- The Right Platform to boost your business
- An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- An Apt Platform to Connect with Right Partners for your business Needs
- Create new distribution channels and agents for your products in the region.

Our exhibitions provide you one of the best ways to build relationships with your customers. The credibility and exposure you gain in our exhibitions could be just what you need to increase sales.

Exhibitor Profile

- ✓ Paint Manufacturers and distributors of paint raw materials
- ✓ Paint Raw materials constituting
- ✓ Pigments
- ✓ Additives
- ✓ Synthetic Resins
- ✓ Natural Resins
- ✓ Emulsion Resins
- ✓ Solvents
- ✓ Monomers
- ✓ Bulk Chemicals & Intermediates
- ✓ Specialty Chemicals
- ✓ Stainers, Pigments Dispersions & Machine Colorants
- ✓ Manufacturing & Capital Equipment
- ✓ Analytical Instruments
- ✓ Testing Equipment
- ✓ Testing and Research Services
- ✓ Paint conveying and handling systems
- ✓ Colour matching tools
- ✓ Dispensing Machines and Systems
- ✓ Paint manufacturers and formulators for both liquid and powder applications
- ✓ Manufacturers of pre-treatment and corrosion prevention chemicals
- ✓ Manufacturers of spray-guns and other paint application equipment
- ✓ Paint booths for OEM applications and quality assurance systems.
- ✓ Decorative Paint Manufacturers
- ✓ Decorative Paint Applications Tools and Devices
- ✓ Allied Industry

Visitor Profile

- ✓ Paint and coating manufacturers
- ✓ Raw material suppliers
- ✓ Distributors and wholesalers
- ✓ Contractors and applicators
- ✓ Architects and designers
- ✓ Engineers and technicians
- ✓ Quality control and testing professionals
- ✓ Research and development specialists
- ✓ Decision Makers,
- ✓ CEO,
- ✓ Dealers,
- ✓ Distributors,
- ✓ Wholesalers,
- ✓ Traders,
- ✓ Consultants,
- ✓ Government Authorities,
- ✓ Financial investors and Bankers

SPONSORSHIP OPTIONS

Your participation as a sponsor will ensure your brand visibility among the stake holders in the industry and will help you in creating a Global Image and better market penetration. MDM offers a variety of sponsorship opportunities that are tailored to suit your needs. Team MDM will be happy to offer you a package that will be of maximum benefit to your organization. The team is happy to discuss any new proposals you may wish to put forward.

Organizer



TITLE SPONSOR

Booth Space: 200 sqm (Central Prime Location)

₹ 25 Lacs + GST

Key Benefits:

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Sponsor's CEO to be on Dias at Inaugural function
- Sponsor's Logo prominently displayed as "Title Sponsor" in printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Inside front cover advertisement in Exhibition Directory) (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet) (to be provided by the sponsorer)
- 4 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall



EVENT PARTNER

Booth Space: 160 sqm (Premium High-Traffic Zone)

₹ 20 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Event Partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



PLATINUM SPONSOR

Booth Space: 120 sqm

₹ 15 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Platinum Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)



DIAMOND SPONSOR

Booth Space: 100 sqm

₹ 12 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Diamond Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Sponsor's Logo prominently displayed as "Diamond Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Diamond Sponsor" in the post-show report and event website



GOLD SPONSOR

Booth Space: 72 sqm

₹ 10 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Gold Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



SILVER SPONSOR

Booth Space: 50 sqm

₹ 7 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Silver Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Silver Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



EXHIBITOR BADGE SPONSOR

₹ 3 Lacs + GST

Booth Space: 09 sqm

Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively

Key Benefits:

- Exclusive branding of the sponsor's logo as badge partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Logo and desired literature on the Exhibitor batch (backside)
- Mention as logo partner on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Exclusive campaign on social media platforms



WATER BOTTLE SPONSOR

₹ 3 Lacs + GST

Booth Space: 09 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed as Water Bottle Sponsor on events' website on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Water Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Water Sponsor" in the post-show report and event website
- 500 ml water bottles will be delivered to all exhibitors with sponsor's branding



*All Art work for Promotional material has to be given by the sponsorer

THANK YOU

For Sponsorship Contact: **+91 93421 85915 | +91 93414 73494**

E-mail: expo@mediaday.co.in, Website: www.mediaday.co.in

About the Organizer

"Media Day Marketing is a premier Hyderabad-based B2B event organizing firm, driven by a seasoned management team with over 20 years of hands-on experience in delivering successful events across diverse sectors, including - Automotive, E- Mobility, Dairy, Food Processing, Bakery& Kitchen Equipment, Poultry, Renewable Energy, Paint & Coating, Doors Windows and Facades, Lifts, Cable and wires, Cyber security, Logistics and Ware housing etc. With a steadfast commitment to excellence, we strive to connect with an ever-growing network of stakeholders through our events, providing unparalleled value and expertise to our clients."



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Bangalore International
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STALL CHARGES (PSM)

SHELL SPACE

For Indian Exhibitor

Rs. 9,500/- per sqm + GST

For Foreign Exhibitor

USD 250 per sqm + GST

BARE SPACE

For Indian Exhibitor

Rs. 9000/- per sqm + GST

For Foreign Exhibitor

USD 220 per sqm + GST

Contact us:

Email: expo@mediaday.co.in

Mobile: +91-93414 73494 | 93421 85915 | 92486 69027

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